

FOR IMMEDIATE RELEASE

Bridge Rural Launches New Initiative to Strengthen Economic Opportunities in Underserved Communities

Program aims to expand access to resources, training, and partnerships for rural families

Pflugerville, Texas – August 30, 2025 – Bridge Rural, a nonprofit dedicated to building healthier and more sustainable rural communities, announced today the launch of its new initiative, **Rural Pathways to Opportunity**, designed to provide families and local leaders with tools and resources that promote economic growth, stability, and resilience.

The program will deliver small business training, workforce development workshops, and access to micro-grant funding for residents in [specific service area, e.g., Central Texas]. Bridge Rural developed the initiative in response to the pressing challenges faced by rural communities, including limited access to employment resources, capital, and sustainable business models.

“Rural communities are often overlooked in conversations about economic growth,” said Rebecca Powe, Executive Director of Bridge Rural. “This program is about giving families and entrepreneurs in these communities the same opportunities to thrive that are more accessible in urban areas.”

The Rural Pathways to Opportunity program is made possible through partnerships with [list partner organizations, funders, or sponsors]. Over the next year, the initiative will support [insert goal, e.g., 200 small business owners and 500 community members] through workshops, one-on-one mentorship, and funding opportunities.

About Bridge Rural

Bridge Rural is a nonprofit organization committed to advancing equity and opportunity in rural communities. By collaborating with local leaders, organizations, and families, Bridge Rural provides programs and resources that strengthen education, health, economic development, and community sustainability.

Media Contact:

Rebecca Founder
Executive Director & Co-Founder
rpowe@bridgerural.org
bridgerural.org